

SOCIAL MEDIA CONTENT IDEAS

- ✓ Your website
- ✓ Your blog
- ✓ Other people's content (OPC)
- ✓ Tips
- ✓ What you're up to
- ✓ Business news
- ✓ Staff news / introductions
- ✓ Behind the scenes
- ✓ Regular hashtag feature
- ✓ Questions
- ✓ Quotes
- ✓ Fill in the blank
- ✓ Competitions
- ✓ Infographics
- ✓ Images
- ✓ Videos / vlogs
- ✓ Live video
- ✓ Lead capture
- ✓ Day in the life
- ✓ Personal stuff
- ✓ Things that are going on in the world
- ✓ Promote someone else
- ✓ Events
- ✓ Sneak peeks
- ✓ Answer an FAQ
- ✓ Q&A session
- ✓ Deadlined offers
- ✓ Link to product
- ✓ Detail of services

